

## Dance Massive 2019 Participation Project FAQs.

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Dance Massive is a festival of Australian contemporary dance and is co-curated, presented and supported by a consortium of arts organisations in Melbourne: Arts House, Dancehouse and Malthouse Theatre (Consortium Members) in association with Ausdance Victoria.

We are launching a brand new initiative this year to engage the Melbourne public in a large scale participatory dance project. The selected project will be announced as part of a broader Dance Massive public program launch in mid-November.

The EOI form is simple and asks you to articulate your idea and how it provides a strong participatory and audience engagement element. We will be considering proposals against the seven selection criteria so please note these and justify your project in line with them. Here are also some FAQs that will cover off any other questions you might have. The deadline is **Wednesday 12 September, closing at 9am.**

### **How can I apply?**

Please see Dance Massive website for APPLY NOW link and more information

### **Does the project have to be a brand new idea?**

No, the project does not necessarily have to be a new idea, it can have happened before, elsewhere outside of Melbourne.

### **Where can my project take place?**

Your project needs to be presented within the City of Melbourne or the City of Yarra. We are looking for projects which employ an intriguing and high profile use of public space.

### **When would the project take place?**

During the Dance Massive festival **12 – 24 March 2019.**

### **What is the expression of interest process?**

- Dance Massive is requesting an expression of interest that outlines the idea of the project and key artists.
- These projects will be assessed by the Dance Massive Consortium members and a shortlist of expressions of interest will be chosen.
- If your idea makes it to the shortlisting stage, you will be invited to meet and discuss your project in more detail with the consortium.
- The Dance Massive Consortium will make the final decision as to the successful expression of interest, considering the idea, its alignment with the selection criteria; the scale of impact, the quality and nature of engagement for participants and the projects viability.

### **If I'm shortlisted does it mean I am successful?**

No. You should make no assumptions that if you are shortlisted to meet with the Dance Massive Consortium that your EOI has been successful. If you are shortlisted, it means we really like your idea and think it will work well with our programming and we would like to meet with you and see if your idea is financially feasible and viable.